

Canaccord Genuity US 2024 Snapshot



Happy New Year from the Canaccord Genuity (CG) US Team!

As we move forward into 2025, we are excited to partner with our clients, as they pursue their strategic initiatives. With our global platform focused around industry centered expertise, CG continues to lead as a full-service middle-market investment bank, serving companies across key sectors, such as technology, services, healthcare, sustainability, consumer and other related subsectors.

Your success is our priority, and we are committed to supporting you throughout this year and well into the future.

2024 TRANSACTION OVERVIEW

Continued momentum in M&A and a resilient ECM operation drove our US investment banking team's significant activity in 2024, with Canaccord Genuity's US team's volume up nearly 20% versus 2023:



strategic buyer

of deals represented an investor portfolio company

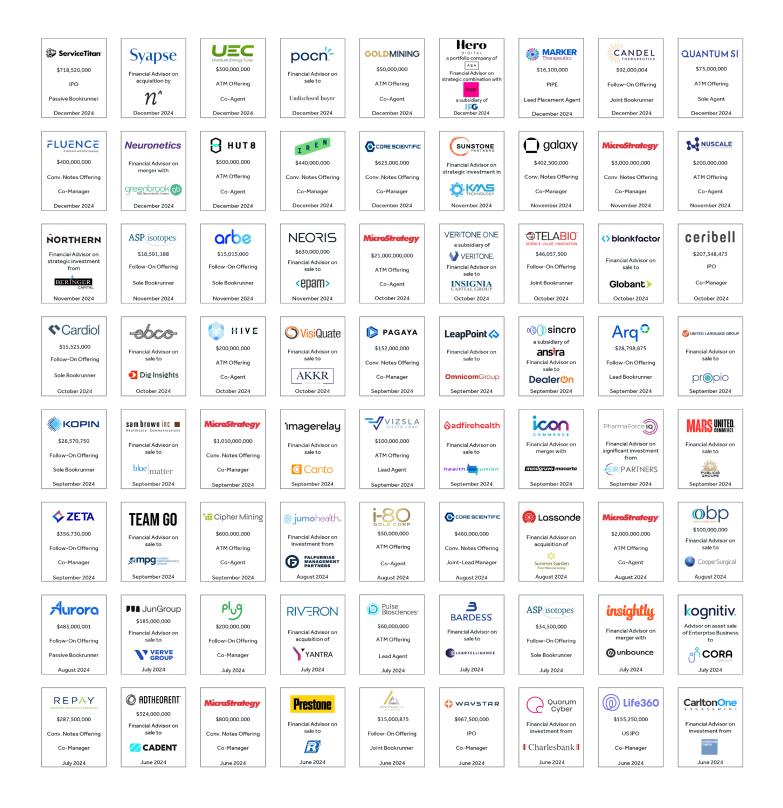
sell-side transaction



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Selected 2024 Transactions





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Ranked #1 by PitchBook For US Middle-Market TMT Advisory¹

Rank	Firm Name	# of Transactions 2024	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	48	1	Canaccord Genuity	158
2	Houlihan Lokey		2	Houlihan Lokey	
3	Moelis	17	3	Raymond James	52
4	William Blair		4		49
5	Raymond James	14	4	William Blair	49
6	Evercore	11	6	Moelis	37
7	Baird	9	7	Morgan Stanley	30
7		9			29
7	Stifel	9	8	Evercore	29
7		9	8		
11	Goldman Sachs	8	11	Guggenheim	26
11	Morgan Stanley	8	11		

Ranked #1 by PitchBook For US Media & Information Services Advisory²

Rank	Firm Name	# of Transactions 2024	Rank	Firm Name	# of Transactions 2022-2024
1	Canaccord Genuity	36	1	Canaccord Genuity	122
2	Houlihan Lokey	19	2	Houlihan Lokey	
3	Moelis	12	3	Lincoln International	27
4	William Blair		4	Moelis	24
5	Lincoln International	10	5	TobinLeff	20
6		9		William Blair	
6	TobinLeff	9	7	Raymond James	19
8	Evercore	7			19
8	Baird	7	7		19
10	Morgan Stanley				

A Leading Investment Bank for US Middle Market Healthcare Transactions³

Rank	Firm Name	Deal Value (\$M)	# of Transactions
1	Piper Sandler	\$57,518	164
2		25,145	130
3	Canaccord Genuity	26,934	115
4	William Blair		
5	TD Cowen	34,854	76
6			57
7	Oppenheimer	5,047	36
8	Robert W Baird	11,560	
9	Citizens Financial Group	1,831	16
	Needham & Company	151	4

Leading Global Underwriter Since 2022⁴

1Canaccord Genuity9852JPMorgan9243Goldman Sachs9094Morgan Stanley8275BofA Securities7926Citi6557UNC64	765
3Goldman Sachs9094Morgan Stanley8275BofA Securities7926Citi655	
4Morgan Stanley8275BofA Securities7926Citi655	
5 BofA Securities 792 6 Citi 655	883
6 Citi 655	
	756
7 1100 524	
7 UBS 524	504
8 Jefferies 517	512
9 Barclays 436	415
10 Stifel 427	277

PitchBook: Transaction totals represent U.S. M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications segment as classified by PitchBook PitchBook: Transaction totals represent U.S. M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Media & Information Services segment as classified by PitchBook Source: Dealogic data since 2010 for Middle-Market Healthcare transaction activity, as of 12/31/2024



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Canaccord Genuity in the Community

Our people are our greatest asset, which is why we remain steadfast in nurturing a culture that values diversity and inclusion. At CG, we understand that our greatest opportunities often arise when we embrace the diverse and unique perspectives of our talented team. We strive to be an organization that celebrates partnership, actively eliminates discrimination and bias, and empowers every individual to thrive. This commitment extends to our broader communities, where we work to make a positive impact through initiatives that promote equity, support underrepresented groups, build stronger connections, and drive meaningful change.



Expanding CG Partnerships

In early November, CG entered into a business collaboration agreement with Carbon Reduction Capital LLC (https://crc-ib.com/). CRC-IB is a leading investment bank providing project finance, capital raising and M&A advisory services across the energy transition sector. We are aligning our combined resources to strengthen and expand our respective core M&A, capital markets, and strategic advisory services across the rapidly advancing global energy transition while enhancing our respective long-standing track-records of serving clients.

New Senior Hires to Our Investment Banking Team



NEERAJ CHUGH MANAGING DIRECTOR CONSUMER SERVICES



LANCE MAEROV

MANAGING DIRECTOR MEDIA, MARKETING & TECH-ENABLED SERVICES, ADTECH, MARTECH, E-COMMERCE, AND INFO SERVICES



VIK PANDIT MANAGING DIRECTOR INFRASTRUCTURE, CYBER & DATA ANALYTICS SOFTWARE, AND CLOUD SERVICES



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Upcoming CG Events



CG Sustainability Summit Virtual | February 26, 2025



CG Musculoskeletal Conference San Diego, CA | March 10, 2025



CG Horizons in Oncology Virtual Conference Virtual | April 7, 2025



4th Annual Global Metals & Mining Conference Henderson, NV | May 20-22, 2025



9th Annual Cannabis Conference New York, NY | May 29, 2025



45th Annual Growth Conference Boston, MA | August 12-14, 2025

Podcasting

Canaccord Genuity was excited to launch the podcast series, "Journey through the Growth Economy," a dynamic platform featuring conversations with industry thought leaders and innovators, in 2024. Moderated by CG equity research analysts, the series showcases expertise across diverse sectors, including sustainability, health, beauty and wellness, technology, and more. Each episode offers unique insights into the trends shaping the growth economy, providing listeners with valuable perspectives from the forefront of these industries. Join us as we explore the ideas and strategies driving progress and success in today's dynamic marketplace.



Through the Growth Economy

Passion, Energy, and Entrepreneurship: A Conversation with T.J. Rodgers Hosted by George Gianarikas







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