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## Notice of Annual General Meeting

TAKE NOTICE that the Board of Directors of Canaccord Genuity Group Inc. (the “**Company**”) has called the 2024 annual general meeting (the “**Meeting**”) of the holders of Common shares of the Company (“**Shareholders**”) for 10:00 a.m. (Eastern time) on Friday, August 9, 2024. The Company is holding the Meeting as a completely virtual online meeting.

The Company provides you with electronic access to the information circular for the Meeting instead of sending you a paper copy. This means of delivery is more environmentally friendly as it will help reduce paper use and will also reduce the cost of printing and mailing materials to Shareholders. The notice you received gives you instructions on how to access and review an electronic copy of the Company’s Management Information Circular (the “**Circular**”) and how to request a paper copy. The notice also provides instructions on voting by proxy at the Meeting. If you would like to receive a paper copy of the Circular, please follow the instructions in the notice.

The Meeting will be conducted via live webcast, where all Shareholders regardless of geographic location and equity ownership will have an equal opportunity to attend and participate in the Meeting and engage with directors of the Company and management as well as other shareholders.

Registered Shareholders and duly appointed proxyholders will be able to attend, participate, submit questions and vote at the Meeting online at <https://web.lumiagm.com/441932933>. Non-registered beneficial shareholders (being those persons who hold their shares through a broker, securities dealer, bank, trust company, custodian, nominee or similar entity) who have not duly appointed themselves as proxyholder may also virtually attend as guests. Guests will be able to virtually attend and listen to the Meeting but will not be able to vote or ask questions at the Meeting.

As a holder of Common shares, you are entitled to attend the Meeting and to cast one vote for each Common share that you own. If you are a shareholder and are unable to attend the Meeting, you will still be able to vote by completing the proxy or voting instruction form (also known as a VIF) sent to you with the notice. The Circular explains how the voting process works. **In order to be assured of a vote at the Meeting, registered Shareholders must submit the proxy to the Company’s transfer agent, Computershare Investor Services Inc. (“Computershare”), at its Toronto offices no later than 10:00 a.m. (Eastern time) on Wednesday, August 7, 2024.**

**If you are a non-registered beneficial shareholder, you must follow the instructions provided by your intermediary in order to vote your shares.**

The following business will be conducted at the Meeting:

- (a) election of directors for the coming year;
- (b) appointment of auditors for the coming year and authorization for the directors to set the auditors’ remuneration;
- (c) approval of (i) all unallocated options under the Company’s performance share option plan (“**PSO Plan**”), and (ii) the ability of the Company to continue granting options under the PSO Plan until August 9, 2027, which is three years from the date of the shareholder meeting at which shareholder approval is being sought;
- (d) approval of a non-binding advisory resolution to accept the approach to executive compensation disclosed in the Circular; and
- (e) any other business as may properly come before the Meeting or any postponement or adjournment of the Meeting.

Immediately following the termination of the formal meeting, there will be a presentation by the Chief Executive Officer.

Dated on June 11, 2024.

By order of the Board of Directors  
D’Arcy P. Doherty  
Corporate Secretary