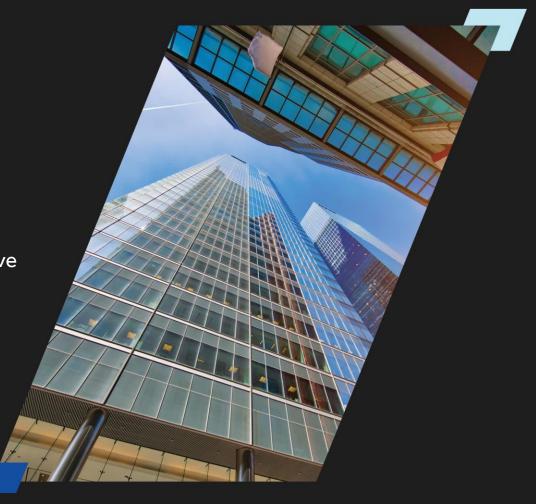


Office of the CFO

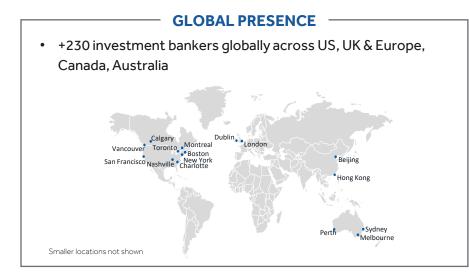
Dynamic Operating Environment and Accelerating Technology Adoption to Drive Organic Growth and M&A for OCFO Software and Services

July 2024



About Canaccord Genuity Investment Banking

Canaccord Genuity is a full-service investment bank with a broad range of offerings focused on serving growth companies in the middle market.



M&A HIGHLIGHTS

+400

100%

Total M&A Transactions Announced since 2021

Investment Banking Efforts Focused on Driving Value for Growth Companies

#1

30%

In Mid-Market TMT and Media & Information Services M&A Advisory $^{\!(1)}$

Cross-Border Transactions since 2021

OUR ADVISORY CAPABILITIES & EXPERIENCE



Mergers & Acquisitions



Divestitures/Carve-outs



Activist Shareholders



Private Capital Raising



Cross-Border



Corporate Preparedness/ Take-Over Defense



Independent/ Special Committee



Fairness Opinions

DEEP TRANSACTION EXPERIENCE ACROSS SECTORS



Media, Marketing & Information Services

Financials

Healthcare



Industrials & Sustainability



Leading Global Underwriter Since January 2022

- Leveraging our global capabilities, Canaccord Genuity finished June 2024 as the leading global underwriter and one of the top global bookrunners since the start of 2022
- Underwriter on 814 total financings; bookrunner on 638
- Transactions across US, Canada, Australia, and UK platforms

Select Canaccord Genuity Financings



\$967,500,000 Initial Public Offering Co-Manager June 2024



\$15,000,875
Follow-on Offering
Joint Bookrunner
June 2024



\$110,000,000 Initial Public Offering Joint Bookrunner June 2024



A\$89,570,000 Follow-on Offering Joint Bookrunner June 2024



C\$74,250,000 Follow-on Offering Joint Bookrunner May 2024



A\$514,310,000 Follow-on Offering Joint Bookrunner May 2024



C\$23,000,000 Follow-on Offering Joint Bookrunner May 2024

X Media Alpha

\$144,210,000 Follow-on Offering Passive Bookrunner May 2024



C\$136,500,000 Follow-on Offering Sole Bookrunner April 2024



\$55,000,029 Reg. Direct/ Priv. Placement Joint Bookrunner April 2024



A\$592,800,000 Follow-on Offering Joint Bookrunner April 2024



C\$115,000,000 Follow-on Offering Lead Manager April 2024

Global League Table (US-Focused Banks)

Global		Total	Bookrun	Total
Rank	Bank	Deals	Deals	Proceeds
				(\$M)
1	Canaccord Genuity	814	638	35,494.2
2	JPMorgan	753	737	420,017.3
3	Goldman Sachs	722	701	430,947.2
4	BofA Securities	674	643	406,949.9
5	Morgan Stanley	670	644	373,523.8
6	Citi	541	526	341,889.5
7	UBS	452	437	206,854.8
8	Jefferies	405	401	130,504.0
9	Barclays	350	333	204,246.9
10	Stifel	344	223	81,923.2
12	RBC Capital Markets	333	262	132,422.9
14	HC Wainwright	318	242	13,341.6
15	BMO Capital Markets	301	194	87,340.7
16	Raymond James	292	134	50,356.3
21	Maxim Group	207	183	5,283.0
24	Wells Fargo	197	175	122,977.4
29	Deutsche Bank	178	162	135,378.3
35	Piper Sandler	163	134	39,797.0
37	Leerink Partners	159	154	36,135.2
38	AGP/Alliance Global Partners	158	149	3,256.7
40	Cantor Fitzgerald	148	118	24,413.6
45	Roth Capital Partners	135	89	12,243.3
46	Truist Financial	133	115	60,942.9
48	Evercore	125	124	51,723.0
53	Guggenheim Partners	111	104	33,681.9
57	BTIG	107	35	40,939.7

Global Canaccord Genuity Office of the CFO ("OCFO") Sector Leadership

US OCFO Investment Banking



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Trevor Martin Managing Director, Technology IB **Boston** tmartin@cgf.com +1617.788.1514



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Edin Trto Managing Director, Technology IB New York etrto@cqf.com +1 404.324.3370

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Sunil Duggal Managing Director, Financial Institutions Group London, UK sduggal@cgf.com +44 20.7523.4588

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Israel



Equity Capital Markets



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Product Specialist



David Istock Managing Director, Head of US M&A distock@cgf.com +1415.229.0667



Isaiah Knouff Managing Director, Co-Head of Financial Sponsors iknouff@cgf.com +1 615.490.8484



Financial Sponsors

Amy LaBan, CFA Managing Director, Co-Head of Financial Sponsors alaban@cqf.com +1773.519.0904

Driven by your success.

Canaccord Genuity has Notable Experience as an M&A and ECM Advisor for Office of the CFO Transactions

Selected OCFO Transactions

Finance Operations

Compensation & Benefits

Compliance & Risk Management



April 2024



FOUNDATION SOURCE

September 2023



















June 2022



Exponent

February 2022

Follow-On

Co-Manager

June 2021

tessi









December 2021



Jul. '22/Dec. '21/Dec. '20

January 2024

















June 2022





Joint Bookrunner









October 2021



5





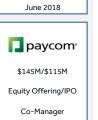


April 2018









June 2015/April 2014



June 2019



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Office of the CFO Market Overview



Office of the CFO Themes for 2024



The Evolving CFO Role Over Time – Extending beyond traditional financial reporting, the Office of the CFO has become more strategic and requires greater visibility across multiple business units. CFOs need access to real-time data across their organization to automate lower-value activities to free up time



Continued Goal of a Single Data Set – Finance teams will continue to search for (and invest in software that enables) the elusive single source of truth data set to plan, manage and budget their company



How to Get from Monthly/Quarterly/Annual to Real-Time Review – Investments in data warehouse and reporting solutions are beginning to enable a company to go from dated KPIs to close to real time, but the vast majority of organizations still have a long way to go before they can achieve anything close to real-time financial visibility into their operations



Accelerating Availability of Solutions to Meet SMB Finance Needs – The one size fits all SMB financial suite just does not work, and the market is waking up. The needs of a 1-20 person organization are very different from a 200-1000 person group. More customized SMB solutions are required



Implementation of Solutions is Lagging Behind – While some companies are already embracing a combination of solutions, including forecasting, accounts receivable/payment automation, revenue management, and cash flow management, most are still using spreadsheets to manage these activities or are otherwise early in their adoption of more advanced software



SaaS Applications and Cloud Infrastructure Driving Automated Rev Rec and Cost Optimization Solutions – Being able to predict cloud usage and manage costs, which can easily spiral, is becoming increasingly important, while simple processes like rev rec are harder than ever with the proliferation of different recurring revenue and transaction revenue-based business models



International Markets Starting to Pickup Momentum – International markets, especially emerging markets, are even further behind in CFO suite modernization than their Western counterparts. We expect these geographies to drive growth in the segment even higher in 2024

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Office of the CFO Global Public Landscape

Stock Performance¹

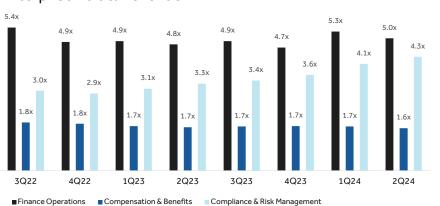


 $Past \, performance \, is \, not \, a \, guarantee \, of \, future \, results. \\ Index \, returns \, are \, unmanaged \, and \, do \, not \, reflect \, the \, deduction \, of \, any \, fees \, or \, expenses. \\$

LTM 40% 30% 20% +28.1% +22.6% +11.2% +11.3% -10% -20% Jul-23 Sep-23 Nov-23 Jan-24 Mar-24 May-24

Trading Multiples¹

Enterprise Value/Revenue



Enterprise Value/EBITDA



- (1) Source: CapIQ. The stock prices shown are as of 6/30/24 and should not be relied upon as current thereafter.
- (2) The constituents of each index can be found in the Appendix.
- (3) Standard and Poor's 500 Index is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stock representing all major industries.

LTM = Last twelve months

EBITDA = Earnings before interest, taxes, depreciation, and amortization

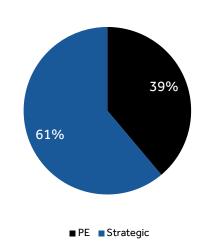
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Office of the CFO Global M&A Landscape

Global M&A Value and Volume¹



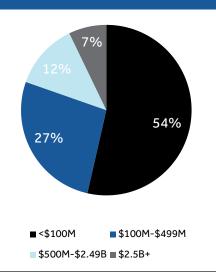
Global CFO M&A - LTM Buyer Type 1



Most Recent Transactions >\$5 Billion¹

Closed Date	Target	Acquirer	Target Description	EV (\$B)
Pending	nuvei	Advent International	Business payment processor	\$6.3
Feb-24	worldpay	GTCR	Business payment processor	\$18.5
Nov-23	Adenza	Nasdaq	Risk management and regulatory software provider	\$10.5
Sep-23	BLACK KNIGHT	ice	Real estate software, data, and analytics company	\$11.7
Feb-23	蕊coupa	THOMABRAVO	Business spend management software provider	\$8

Global CFO M&A - LTM Deal Size 3



⁽¹⁾ Source: Pitchbook as of 6/30/24. CFO M&A transactions include all M&A, LBO, and Growth Equity transactions in the CFO Stack, Enterprise Payments, and Regtech segments, as classified by PitchBook. Deal volume is based only on transactions with disclosed transaction size. (2) Activity January through June 2024

Office of the CFO Global M&A Landscape

Selected Recent Financing Transactions

Announce Date	Target	Investor	Target Sector	Deal Value (US\$mm)
May-24	∰ L E G I O N	Norwest Equity Equity Portners Stripes	Comp & Benefits	60
May-24	○ C O S E G I C	MML	Compliance & Risk	ND
May-24	SIKICH .	BainCapital	Finance Operations	250
Apr-24	}}} RIPPLING	COATUE GREENOARS Peter Thiel's Founders Fund	Comp & Benefits	200
Apr-24	ramp ノ	FOUNDERS FUND khosla ventures	Finance Operations	150
Mar-24	ZaPay	Corpay [^] (NYSE: CPAY)	Finance Operations	ND
Dec-23	VERTEX (NASDAQGM: VERX)	SILVER LAKE	Comp & Benefits	500
Jan-24	BillingPlatform	FTVA	Finance Operations	90
Jul-23	23 MindBridge P		Compliance & Risk	60
Apr-23	cuantexa	dawn. ∯gic Warburg Pincus	Compliance & Risk	129

Office of the CFO Global M&A Landscape

Selected Recent M&A Transactions

Announce Date	Target	Investor	Target Sector	Deal Value (US\$mm)
June-24	Carltonone ENGAGEMENT	Goldman Sachs	Comp & Benefits	cg/
Apr-24	AICO	AKKR	Finance Operations	cg/
Apr-24	.ıIRIS	#Hg LGP	Finance Operations	4,000
Apr-24	eres.	EURAZEO	Comp & Benefits	ND
Apr-24	🚣 illion	experian.	Compliance & Risk	538
Apr-24	Model N	VISTA	Finance Operations	1,250
Mar-24	○ Grant Thornton	NEW MOUNTAIN CAPITAL LLC	Finance Operations	ND
Mar-24	alight	H. I. G.	Comp & Benefits	1,200
Mar-24	tis	MARLIN EQUITY	Finance Operations	ND
Jan-24	COMPLIANCE	VelocityEHS °	Compliance & Risk	cg/ Canaccord Genulty



OCFO Sector Spotlights





Finance Operations Solutions - Overview

Customer Challenges

Reliance on Manual Tasks

- Driven by higher cost, labor-intensive data entry
- Inefficient and time-consuming processes
- Greater propensity for human error

Difficulty Accessing and Analyzing Live Operational Data

- Siloed workstreams reduce organizations' analytics capabilities
- Decreased ability to generate real-time insights

Struggle Adapting to Changing Regulatory Environment

- Increasing compliance burden
- Legacy financial controls reduce companies' ability to adapt

Lack of Expertise to Capitalize on Technology Innovations

- Current systems can be obsolete and inflexible
- Accounting teams often lack the internal capabilities to innovate

Fin Ops Provider Solutions

Productivity Improvements

- Streamline and automate baseline financial reporting operations
- Drive additional capacity for teams to focus on productivity and innovation

Creating Actionable Insights

- Seamless integration of disparate data sources for a holistic view of operations
- Generate accurate forecasts to inform better capital planning and spend decisions

Adaptability for Market Changes

- Integrated systems enable seamless process shifts across the finance and accounting department
- Greater capacity to adjust to dynamic business and regulatory environments

Scalability for Growth

- Instant upgrades, high scalability, rapid deployments, and seamless application integration
- Speed and efficiency to innovate for growth at scale

Visible Category Growth

Reporting Automation Gaining Traction

 By combining automation technologies with redesigned operational processes, organizations are expected to reduce operational costs by 30%

Advanced Data & Analytics Delivering High Value

 According to Gartner survey, selfservice data and analytics technologies are enhancing employee productivity for nearly 50% of finance executives

Reporting Automation on the Rise

- Invoice automation projected to generate \$1.9B by 2025
- 17% CAGR from 2020-2025

Significant Investment in Cloud-Based Finance Applications

 By 2025, cloud-native platforms are expected to serve as the foundation for more than 95% of new digital initiatives

 up from less than 40% in 2021

Finance Operations Solutions – Key Themes

Category	Overview	Sample Offerings	Representat	ive Players
		Revenue RecognitionFixed AssetsAccounting Hub	Avalara	quickbooks
Core Financials	Employee productivity and capital efficiency are enhanced through the integration of automated daily finance and accounting processes	 Subscription Billing Financial Analytics & Reporting Project Closing Project Accounting & Billing Treasury and Cash Management Accounts Payable and Purchase Order General Ledger 	ORACLE' NETSUITE	Sage
			bill	Corpay [^]
Commercial Payments	F&A departments continue to leverage B2B payments solutions to streamline invoicing, collections, and vendor management	 Merchant Acceptance Trade Finance Card Issuing Bank Accounts & Cash Management 	global payments	SHIFT(4)
		Bank/ lecounts a cash i lanagement	//// stripes	worldpay from FIS
			/\naplan	Aptitude ⁴
Financial	Predictive analytics solutions support finance teams seeking	Planning and BudgetingIntegrated Financial Planning	cube	 ⑦ OneStream [™]
Planning & Analysis	to improve the quality and accuracy of financial projections, enabling greater profitability and capital efficiency	 Management and Performance Reporting Financial Forecasting & Modeling 	Pigment	Prophix*
			V	ena
			AI(O	Aptitude
Financial	Efficient, error-free financial close processes are critical for leadership teams to manage and scale operations, while	Close ManagementIntercompany TransfersFinancial Consolidation and Reporting	AUDITBOARD	Bench [™]
Close	equally important for compliance and communication with external stakeholders	Reconciliation Management Disclosure Management	BLACKLINE	numerio
			TRULLION	Workiva

Compensation & Benefits Solutions - Overview

Customer Challenges

Attracting Talent with Competitive Compensation

- With greater market transparency and compensation data, employers can implement more efficient talent acquisition strategies
- Effective compensation strategies drive higher employee retention

Utilizing Data to Deliver Consistent, Cost-Effective Benefits

- Increasing utilization of technology offers improved data and analytics for effective comp and benefit plans
- Real time insights are becoming more readily available to HR teams

Driving Higher Employee Health and Wellness

- Improving employee health and wellness continues to be high priority
- According Marsh McLennan study, 61% of employees reported their mental health affected their productivity

Deliver Employees Easily Accessible and Valuable Benefit Solution

- Legacy software provides siloed views of the employee benefits
- Lack of effective and continued communication around benefit programs encourages lower utilization

Comps / Benefits Provider Solutions

Highly Efficient Technology Solution

- Technology platforms focusing on improved UI/UX to drive higher utilization
- Efficient solutions allow employers to attract/retain top talent which drive higher engagement

Insightful Data Driven Services and Technology

- Enables HR teams to build a clear, datadriven strategy over time
- Promotes uniformity and minimizes risk for a consistent user experience

Seamless Integration with Broader HRIS

- Seamless user experience across HR technology tools allows for deeper insights into employee experience
- Expect further consolidation within HR technology sector

Further Automation of Routine Tasks

- Heightened focus on integrating Al tools to drive significant automation
- Automation will allow HR teams to focus on strategic initiatives and managing risk

Visible Category Growth

Greater Market Visibility Driving More Competitive Packages

 According to an independent study, 60% of employees surveyed are less likely to move to another employer as a result of the benefits they received

Emphasis on Employee Wellness

- Investment in financial wellness tools lags behind mental and physical wellness programs
- According to Mercer, the main driver for investing in HR and benefit technology is improved employee wellbeing

Efficient Data Collection Driving Further Automation

 As of March 2024, 38% of HR leaders are piloting, planning implementation, or have already implemented GenAl, up from 19% in June 2023 (Gartner Survey)

Technology Consolidation Continuing

 58% of HR professionals say that they are prioritizing consolidating technology, brokerage, and consulting within a single platform over the next several years (Gartner Survey)

Compensation & Benefits Solutions – Key Themes

Category	Overview	Sample Offerings	Representa	itive Players
		 End-to-End Payroll Management Deductions and Filings 	ÆP.	dayforce
Payroll Management	On-premise or cloud-based solutions for managing, maintaining, and automating payments to employees	 Tax Reporting and Filing Federal and State Compliance Alerts 	paycom [,]	ORACLE* PeopleSoft
		Payroll and Tax Law Support	R remote	UKG
Compensation	Implements compensation and incentive programs and	Automate Premium PaymentsCompensation Plan Consulting	Expensify	payscale
Technology & Services	automates tasks involved with tracking employee performance, administering bonus and incentive programs, generating reports, etc.	 Earned Wages Access Pay Premiums on Actual Payroll Numbers Minimizing Up-Front Deposits 	paylocity Forward Together.	SYNDIO
	generating reports, etc.	Self-Service Access to Insurance Certificates	Team Spirit	TRUSAIC
Stock &	Management of equity-driven compensation programs and	 Award Allocation & Management Benefit Plan Design & Consulting Deferral Management 	≱ Better Comp	BLUE RIDGE EXOF ASSOCIATES
Incentive Awards	other incentive awards designed to motivate and retain employees, executives, and directors	 Document Management Plan Administrative Services Interactive User Experience 	carta	CCompTrak
Management		Advanced Data & AnalyticsESOP Plan Administration	equity methods	Pearl Meyer
Benefits &	Administration of employee benefit packages and retirement	 Integration with Payroll Recordkeeping Retirement Plan Design & Consulting Plan Administration 	alight	Asure
Retirement Account	savings, ensuring alignment with legal mandates, regulations, and employee needs	Risk Management Talent Management	Edenred	原到 Insperity , HR that Makes a Difference*
Administration	and employee needs	HR-Related Compliance HR Tech and Support	PAYCHEX	trucept
Employee		Peer Recognition Rewards Marketplace	≪ awardco	Carlton One
Rewards, Recognition, &	A system by which the achievements and actions of the employees are recognized by the Company	 Integrations with Workplace Applications Customer Support Care Management & Coaching 	FRINGE	headspace
Wellness		Benefits & Care Navigation	y pulse	terry rry Engage - Reward - Succeed

Risk & Compliance Solutions – Overview

Customer Challenges

High Stakes Regulatory Environment Subject to Political Cycles

- With greater market uncertainty, budgeting and strategic planning can become more complex
- Effective and agile operational strategies drive flexibility in everchanging environments

Heighted Scrutiny on International Transactions, KYC, and AML

 Stringent document requirements, complex regulatory environments, and frequent updates to regulations offers significant compliance challenges

Volatile FX and Commodity Markets Amid Inflationary Pressure

- Greater emphasis on cost control and efficiency to maintain profitability amid rising expenses
- Need to adjust pricing strategies dynamically to reflect changing demand

Cyberfraud and Ransomware

- Ransomware can halt business operations, leading to significant downtime and lost productivity
- Disruptions can cascade through the supply chain, affecting partners and customers alike

Risk / Compliance Provider Solutions

Tax Compliance Solutions for Cross-Border Laws and Regulations

- Ensures verification that businesses will meet legal obligations and avoid penalties
- Decreases complexity with compliance across different jurisdictions

Transaction Fraud Detection and Prevention

- Continuous monitoring of transactions
- Utilization of behavioral analytics to identify patterns and anomalies that indicate potential fraud

Hedging and Market Analytics

- Automating routine tasks such as data collection, reporting, and compliance checks, improving efficiency
- Streamlining workflows and reducing the time and resources required for risk management and market analytics

Supply Chain Management

- Providing visibility into the entire supply chain, identifying potential cybersecurity risks at each stage, and enabling proactive management
- Real-time monitoring of supply chain activities to respond to threats early

Visible Category Growth

Automating Financial Risk Assessments

 According to Deloitte study, companies that implement automated financial risk assessment tools witnessed 25% improvement on the accuracy of risk forecasts

Identifying Fraud Vulnerabilities Earlier

 According to the Association of Certified Fraud Examiners, organizations that detect fraud early reduce their median losses by 50% compared to those that detect fraud later

Streamlined Financial Reporting with AI

 According to Deloitte, companies that adopted Al-driven financial reporting for hedging and market analytics experienced a 35% improvement in the accuracy of their hedging strategies

More Durable Cybersecurity and Data Privacy Frameworks

 Businesses have promoted secure frameworks to protect against threats as the average cost of a data breach is nearly \$4M in the U.S. (Gartner)

Risk & Compliance Solutions – Key Themes

Category	Overview	Sample Offerings	Representative Players
000 1010	Integrated solutions to help effectively manage governance,	Risk Assessment SoftwareCompliance Management System	fiserv. M metricstream
GRC, KYC, & AML	risk and compliance activities while ensuring businesses meet regulatory obligations and mitigate financial and reputational risks	 Regulatory Intelligence Services Onboarding Solutions KYC / AML Compliance Services Transaction Monitoring System 	REFINITIV Servicenow . Trulioo.
FX and Commodity	Ensures compliance with relevant regulations, accounting standards, and internal policies through implementing	 Risk Management Platform Treasury Management System Risk Advisory Services 	Chatham © Derivative PATH
Hedging	procedures to identify, measure, monitor, and mitigate FX and commodity price risks effectively	Commodity Price Index Products	PMC IRLASURY tipalti
		Advanced Analytics for Risk Identification	accenture Aptitude 4
Risk Analytics / Auditing	Offers comprehensive risk management solutions to quantify various risks while evaluating internal controls and verifying financial accuracy	 Compliance Audit Automation Software Operational Risk Analytics Toolkit Continuous Monitoring and Assurance Platform 	Deloitte. EY
		Assurance Hatrofff	KPMG protiviti pwcl
_		Customized Training ContentReporting and Analytics	360 ⊗BRG €
Compliance Consulting and	Comprehensive training programs designed to educate employees on regulatory environments, company policies,	Compliance Culture InitiativesAssessment and Certification	■ FS VECTOR KnowBe4
Training	and ethical standards	 Regulatory Updates and Content Maintenance 	PROMONTORY NAVEX
		Interactive Learning Modules	NAVIGANT skillsoft[™] Treliant
	Offers collutions to halp businesses payigate compley tay	 Tax Calculation and Filing Software Tax Planning and Optimization Services 	Avalara Sovos



Offers solutions to help businesses navigate complex tax environments to meet regulatory obligations and minimize tax risk

- Tax Planning and Optimization Services
- Compliance Monitoring and Reporting Tools
- Audit Support and Defense Services
- Global Tax Compliance Solutions
- Training and Education Programs













Canaccord Genuity Growth Conference



/ Save the Date

44TH ANNUAL

Growth Conference

Public Companies

August 13 - 14, 2024

Private Companies

August 14 - 15, 2024

Join us at the Intercontinental Boston for this annual event which brings together institutional investors from across the globe with some of the best and most promising growth companies in our core sectors - Technology, Healthcare & Life Sciences, Sustainability, Industrials, and Consumer & Retail.

FOR MORE INFORMATION:

NADINE MILLER
NMILLER@CGF.COM



Canaccord Genuity's 43rd Annual Growth Conference

2023 Conference Stats

Registered Attendees

PE/VC/Family Office	711	Meeting Requests	12,160
Institutional Investor	629	Total Meetings Held	10,384
Presenters/Company Reps	876	Meetings with Private Companies	3,955

"It was the experience we had at the Growth Conference that breathed life into this process and put the wheels in motion. We found the entire CG team to be world class from start to finish and couldn't have selected a better partner."

> **2** Brandon Sullivan, CFO Participated August 2022, closed investment March 2023

Representative 2023 Private Company Attendees (178 total)

66 degrees



























































































Representative Private Equity/VC/Family Office Attendees







































































































21 Driven by your success.

Track Record of Success Showcasing Companies at Canaccord Genuity's Growth Conference and Generating Successful Transaction Outcomes

Canaccord Genuity has leveraged proprietary Growth Conference feedback to optimize outreach, positioning, and the overall engagement process, resulting in a track record of successful outcomes for company participants











October 2023















March 2023





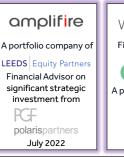






September 2022

July 2023













Track Record of Success Showcasing Companies at Canaccord Genuity's Growth Conference and Generating Successful Transaction Outcomes (continued)

Canaccord Genuity has leveraged proprietary Growth Conference feedback to optimize outreach. positioning, and the overall engagement process, resulting in a track record of successful outcomes for company participants











Financial Advisor on sale to





Financial Advisor on growth investment from





Financial Advisor on investment from



April 2022



Financial Advisor on investment from



March 2022







February 2022









Financial Advisor on strategic investment from



January 2022



Financial Advisor on strategic investment from



December 2021





November 2021



Financial Advisor

on sale to

GRIDIRON

strategic investment from



October 2021



Financial Advisor on sale to



October 2021











Financial Advisor on sale to

ORIX CAPITAL PARTNERS

May 2021

INVESTOR'S BUSINESS DAILY[®]

\$275,000,000

Financial Advisor on



May 2021

PULSEPOINT

Financial Advisor on

WebMD A portfolio company of



April 2021











Appendix



Finance Operations Public Constituents

		Basic S	Statist	ics			Last Twelve N	onths		LTM M	ultiples	CYZ	2024	CY	2025
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	06/30/24	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	96	%	x	x	x	x	x	x
Finance & Accounting Software															
AvidXchange Holdings, Inc.	12.06	(11.1%)	\$	2,491.6 \$	2,191.4 \$	399.5 \$	(1.8)	NM	20.3%	5.5x	NM	4.9x	29.5x	4.2x	19.5x
BlackLine, Inc.	48.45	(30.1%)	\$	3,408.8 \$	3,609.1 \$	608.5 \$	37.1	6.1%	12.3%	5.9x	97.3x	5.5x	23.7x	5.0x	20.7x
BILL Holdings, Inc.	52.62	(62.3%)	\$	5,532.2 \$	4,953.9 \$	1,242.5 \$	(71.7)	NM	29.1%	4.0x	NM	3.8x	22.5x	3.3x	18.1x
Clearwater Analytics Holdings, Inc.	18.52	(15.4%)	\$	4,046.9 \$	3,901.5 \$	386.3 \$	14.7	3.8%	21.8%	10.1x	NM	8.7x	27.8x	7.3x	22.0x
The Sage Group plc	13.80	(15.3%)	\$	13,787.8 \$	14,816.0 \$	2,851.4 \$	612.4	21.5%	7.1%	5.2x	24.2x	4.9x	19.2x	4.4x	17.2x
Vertex, Inc.	36.05	(0.9%)	\$	5,591.8 \$	5,591.8 \$	596.4 \$	7.9	1.3%	17.1%	9.4x	NM	8.4x	41.4x	7.4x	33.5x
Workiva Inc.	72.99	(37.1%)	\$	4,001.7 \$	3,955.2 \$	655.5 \$	(29.0)	NM	17.4%	6.0x	NM	5.4x	104.3x	4.7x	58.5x
Xero Limited	90.81	(1.7%)	\$	13,854.9 \$	13,668.1 \$	1,040.2 \$	165.3	15.9%	22.4%	13.1x	82.7x	11.6x	37.0x	9.4x	29.4x
	Mean:	(21.7%)	\$	6,589.5 \$	6,585.9	972.5 \$	91.85	9.7%	18.4%	7.4x	68.0x	6.7x	38.2x	5.7x	27.4x
	Median:	(15.3%)	\$	4,789.5 \$	4,454.5	632.0 \$	11.28	6.1%	18.9%	6.0x	82.7x	5.5x	28.7x	4.9x	21.3x
									Weighted Average:	8.1x	34.3x	7.3x	34.5x	6.2x	26.1x
								*Adjusted	Weighted Average:	8.1x	58.3x	7.3x	28.7x	6.2x	23.4x

^{*}Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Business Payments															
CAB Payments Holdings Limited	1.65	(61.4%)	Ś	418.9 \$	(907.6) \$	100.8 \$	2.5	2.5%	114.4%	NM	NM	NM	NM	NM	NM
Corpay, Inc.	266.41	(16.7%)	\$	18,720.2 \$	24,192.2 \$	3,791.6 \$	2,016.7	53.2%	7.1%	6.4x	12.0x	6.1x	11.3x	5.5x	10.1x
Fidelity National Information Services, Inc.	75.36	(4.3%)	\$	41,919.1 \$	49,872.1 \$	9,891.0 \$	3,395.0	34.3%	14.7%	5.0x	14.7x	4.9x	12.1x	4.7x	11.4x
Fiserv, Inc.	149.04	(6.8%)	\$	87,203.6 \$	111,310.6 \$	19,429.0 \$	8,200.0	42.2%	7.1%	5.7x	13.6x	5.8x	12.3x	5.3x	11.2x
Nexi S.p.A.	6.11	(28.2%)	\$	7,913.2 \$	16,992.3 \$	6,335.6 \$	1,395.4	22.0%	10.7%	2.7x	12.2x	4.5x	8.5x	4.3x	7.9x
Paymentus Holdings, Inc.	19.00	(24.6%)	\$	2,359.3 \$	2,189.2 \$	651.0 \$	36.4	5.6%	23.2%	3.4x	60.1x	3.0x	29.2x	2.5x	24.2x
Payoneer Global Inc.	5.54	(14.5%)	\$	2,068.8 \$	1,519.0 \$	867.3 \$	139.5	16.1%	27.0%	1.8x	10.9x	1.6x	7.1x	1.5x	6.5x
Shift4 Payments, Inc.	73.35	(20.5%)	\$	4,673.4 \$	6,148.5 \$	2,725.2 \$	365.4	13.4%	27.4%	2.3x	16.8x	1.7x	9.4x	1.3x	7.6x
Zuora, Inc.	9.93	(15.8%)	\$	1,470.7 \$	1,326.5 \$	438.3 \$	(21.0)	NM	8.0%	3.0x	NM	2.8x	14.0x	2.6x	11.3x
	Mean:	(21.4%)	\$	18,527.5 \$	23,627.0 \$	4,914.4 \$	1,725.55	23.7%	26.6%	3.8x	20.0x	3.8x	13.0x	3.5x	11.3x
	Median:	(16.7%)	\$	4,673.4 \$	6,148.5 \$	2,725.2 \$	365.40	19.1%	14.7%	3.2x	13.6x	3.8x	11.7x	3.4x	10.7x
									Weighted Average: Weighted Average:	5.3x 5.3x	14.2x 13.7x	5.3x 5.3x	12.0x 11.8x	4.9x 4.9x	11.0x 10.8x

^{*}Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

^{*}The stock prices shown are as of 6/30/2024 and should not be relied upon as current thereafter.

^{**}Source: S&P Capital IQ

Compensation & Benefits Public Constituents

		Basic	Statisti	ics			Last Twelve N	1onths		LTM M	ultiples	CY	2024	CY	2025
	Stock Price	Change from		Equity	Enterprise	LTM	LTM	EBITDA	Revenue	EV	EV	EV	EV	EV	EV
	06/30/24	52 WK High		Value	Value	Revenue	EBITDA	Margin	Growth	Revenue	EBITDA	Revenue	EBITDA	Revenue	EBITDA
	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	x	x	x	x	x	x
Payroll															
Automatic Data Processing, Inc.	238.69	(7.1%)	\$	97,693.7 \$	97,797.1 \$	18,911.9 \$	5,487.2	29.0%	7.1%	5.2x	17.8x	4.9x	17.1x	4.6x	16.1x
Block, Inc.	64.49	(26.3%)	\$	40,009.2 \$	39,049.2 \$	22,882.6 \$	515.5	2.3%	23.3%	1.7x	75.8x	1.6x	14.0x	1.4x	11.1x
Dayforce Inc.	49.60	(34.3%)	\$	7,831.8 \$	8,678.7 \$	1,574.6 \$	238.4	15.1%	19.0%	5.5x	36.4x	5.1x	17.9x	4.5x	15.2x
Insperity, Inc.	91.21	(26.0%)	\$	3,434.6 \$	3,176.6 \$	6,517.9 \$	235.5	3.6%	6.3%	0.5x	13.5x	0.5x	11.3x	0.4x	10.7x
Intuit Inc.	657.21	(2.9%)	\$	183,721.1 \$	185,541.1 \$	15,813.0 \$	4,423.0	28.0%	12.4%	11.7x	41.9x	10.8x	26.6x	9.6x	23.6x
Paychex, Inc.	118.56	(8.6%)	\$	42,693.5 \$	42,057.0 \$	5,278.3 \$	2,350.6	44.5%	5.4%	8.0x	17.9x	7.7x	17.2x	7.3x	16.3x
Paycom Software, Inc.	143.04	(61.8%)	\$	8,090.2 \$	7,718.8 \$	1,741.9 \$	634.9	36.5%	18.2%	4.4x	12.2x	4.1x	10.6x	3.7x	9.3x
Paycor HCM, Inc.	12.70	(53.8%)	\$	2,263.3 \$	2,187.2 \$	630.2 \$	36.8	5.8%	20.3%	3.5x	59.4x	3.2x	9.7x	2.8x	8.6x
Paylocity Holding Corporation	131.85	(42.8%)	\$	7,440.5 \$	7,004.7 \$	1,353.7 \$	277.3	20.5%	23.6%	5.2x	25.3x	4.8x	13.7x	4.2x	11.7x
TriNet Group, Inc.	100.00	(25.7%)	\$	5,056.4 \$	5,646.4 \$	4,940.0 \$	473.0	9.6%	0.5%	1.1x	11.9x	4.5x	11.3x	4.2x	10.4x
Workday, Inc.	223.56	(28.2%)	\$	59,308.5 \$	55,470.5 \$	7,565.0 \$	554.0	7.3%	17.0%	7.3x	100.1x	6.7x	23.2x	5.8x	20.1x
	Mean:	(28.9%)	\$	41,594.8 \$	41,302.5 \$	7,928.1 \$	1,384.20	18.4%	13.9%	4.9x	37.5x	4.9x	15.7x	4.4x	13.9x
	Median:	(26.3%)	\$	8,090.2 \$	8,678.7 \$	5,278.3 \$	515.49	15.1%	17.0%	5.2x	25.3x	4.8x	14.0x	4.2x	11.7x
									Weighted Average: Weighted Average:	7.9x 5.4x	43.7x 30.8x	7.4x 5.1x	21.1x 15.9x	6.7x 4.7x	18.8x 14.4x

^{*}Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

Benefits														
Alight, Inc.	7.38	(28.9%)	\$ 3,992.9 \$	6,684.9 \$	3,383.0 \$	473.0	14.0%	13.0%	2.0x	14.1x	1.9x	8.3x	1.8x	7.5x
Arthur J. Gallagher & Co.	259.31	(2.7%)	\$ 56,663.4 \$	63,564.3 \$	10,077.4 \$	3,180.4	31.6%	18.7%	6.3x	20.0x	5.5x	17.8x	5.0x	15.8x
Asure Software, Inc.	8.40	(45.9%)	\$ 216.8 \$	204.7 \$	117.7 \$	13.8	11.7%	12.5%	1.7x	14.8x	1.6x	8.0x	1.5x	7.2x
Barrett Business Services, Inc.	32.77	(4.6%)	\$ 853.0 \$	751.3 \$	1,080.4 \$	61.1	5.7%	1.7%	0.7x	12.3x	0.7x	11.3x	0.6x	10.2x
The Cigna Group	330.57	(9.6%)	\$ 93,906.3 \$	119,126.3 \$	204,145.0 \$	9,216.0	4.5%	11.7%	0.6x	12.9x	0.5x	8.8x	0.5x	8.2x
Edenred SE	42.31	(35.9%)	\$ 10,534.0 \$	11,850.3 \$	2,481.2 \$	694.7	28.0%	18.9%	4.8x	17.1x	3.9x	8.9x	3.5x	8.0x
Elevance Health, Inc.	541.86	(1.5%)	\$ 125,937.9 \$	146,264.9 \$	171,745.0 \$	11,152.0	6.5%	6.9%	0.9x	13.1x	0.8x	10.8x	0.8x	10.0x
Marsh & McLennan Companies, Inc.	210.72	(2.8%)	\$ 103,997.2 \$	118,124.2 \$	23,285.0 \$	6,866.0	29.5%	10.4%	5.1x	17.2x	4.9x	17.3x	4.6x	16.2x
MetLife, Inc.	70.19	(6.0%)	\$ 49,913.8 \$	70,819.8 \$	67,570.0 \$	4,718.0	7.0%	(1.7%)	1.0x	NM	1.0x	8.2x	0.9x	8.9x
TeamSpirit Inc.	2.37	(43.7%)	\$ 38.9 \$	23.5 \$	25.4 \$	(1.4)	NM	16.6%	0.9x	NM	NM	NM	NM	NM
UnitedHealth Group Incorporated	509.26	(8.2%)	\$ 468,715.3 \$	524,168.3 \$	379,487.0 \$	35,002.0	9.2%	13.0%	1.4x	15.0x	1.3x	13.3x	1.2x	11.8x
	Mean:	(17.3%)	\$ 83,160.9 \$	96,507.5 \$	78,490.6 \$	6,488.69	14.8%	11.0%	2.3x	15.2x	2.2x	11.3x	2.0x	10.4x
	Median:	(8.2%)	\$ 49,913.8 \$	63,564.3 \$	10,077.4 \$	3,180.40	10.5%	12.5% Weighted Average:	1.4x 2.0x	14.8x 14.3x	1.5x 1.8x	9.9x 12.9x	1.3x 1.7x	9.4x 11.7x
								Weighted Average:	2.0x	14.8x	1.8x	11.9x	1.7x	10.8x

^{*}Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

^{*}The stock prices shown are as of 6/30/2024 and should not be relied upon as current thereafter.

^{**}Source: S&P Capital IQ

Compliance & Risk Management Public Constituents

		Basic	Statist	ics		Last Twelve Months				LTM Multiples		CY2024		CY2025	
	Stock Price	Change from		Equity	Enterprise	LTM	LTM EBITDA	EBITDA Margin	Revenue Growth	EV Revenue	EV EBITDA	EV Revenue	EV EBITDA	EV Revenue	EV EBITDA
	06/30/24	52 WK High		Value	Value	Revenue									
Risk Mitigation	\$	%		\$MM	\$MM	\$MM	\$MM	%	%	х	х	x	х	x	х
Aon plc	293.58	(14.8%)	\$	63,833.3 \$	74,959.3	\$ 13,575.0 \$	4,407.0	32.5%	7.1%	5.5x	17.0x	4.8x	15.1x	4.4x	13.4x
Bairong Inc.	1.14	(39.9%)	\$	536.5 \$	266.5		42.8	11.6%	30.5%	0.7x	6.2x	0.6x	4.1x	0.5x	3.2x
Brown & Brown, Inc.	89.41	(4.6%)	\$	25,504.1 \$	29,029.1		1,449.3	33.4%	15.0%	6.7x	20.0x	6.2x	18.0x	5.8x	16.8x
Dell Technologies Inc.	137.91	(23.3%)	\$	97,820.1 \$	118,147.1		8,632.0	9.6%	(7.6%)	1.3x	13.7x	1.3x	11.0x	1.2x	9.9x
Dun & Bradstreet Holdings, Inc.	9.26	(26.6%)	\$	4,099.6 \$	7,442.3		605.9	25.9%	4.9%	3.2x	12.3x	3.1x	7.9x	2.9x	7.4x
FiscalNote Holdings, Inc.	1.46	(67.6%)	\$	197.7 \$	336.3		(44.7)	NM	11.7%	2.5x	NM	2.7x	43.8x	2.4x	25.2x
Leidos Holdings, Inc.	145.88	(3.6%)	\$	19,724.7 \$	24,320.7	\$ 15,714.0 \$	1,770.0	11.3%	7.6%	1.5x	13.7x	1.5x	13.0x	1.4x	12.7x
Marsh & McLennan Companies, Inc.	210.72	(2.8%)	\$	103,997.2 \$	118,124.2	\$ 23,285.0 \$	6,866.0	29.5%	10.4%	5.1x	17.2x	4.9x	17.3x	4.6x	16.2x
Mitek Systems, Inc.	11.18	(31.2%)	\$	523.1 \$	544.6	\$ 164.6 \$	14.0	8.5%	(3.5%)	3.3x	38.9x	2.8x	9.0x	2.6x	NM
RISMA Systems A/S	1.23	(14.5%)	\$	26.7 \$	24.8	\$ 4.8 \$	(1.5)	NM	33.4%	5.1x	NM	NM	NM	NM	NM
ServiceNow, Inc.	786.67	(3.5%)	\$	161,567.9 \$	155,064.9	\$ 9,478.0 \$	1,516.0	16.0%	24.4%	16.4x	102.3x	14.4x	41.4x	11.9x	33.3x
Verisk Analytics, Inc.	269.55	(1.5%)	\$	38,458.1 \$	41,210.7	\$ 2,733.8 \$	1,276.1	46.7%	9.1%	15.1x	32.3x	14.2x	26.0x	13.2x	24.0x
Vertex, Inc.	36.05	(0.9%)	\$	5,591.8 \$	5,591.8	\$ 596.4 \$	7.9	1.3%	17.1%	9.4x	NM	8.4x	41.4x	7.4x	33.5x
Willis Towers Watson Public Limited Company	262.14	(6.0%)	\$	26,800.1 \$	31,636.1	\$ 9,580.0 \$	2,481.0	25.9%	7.0%	3.3x	12.8x	3.1x	11.9x	3.0x	11.1x
Workiva Inc.	72.99	(37.1%)	\$	4,001.7 \$	3,955.2	\$ 655.5 \$	(29.0)	NM	17.4%	6.0x	NM	5.4x	104.3x	4.7x	58.5x
	Mean: Median:	(18.5%) (14.5%)	\$	36,845.5 \$ 19,724.7 \$	40,710.2 24,320.7		1,932.86 1,276.10	21.0% 20.9%	12.3% 10.4%	5.7x 5.1x	26.0x 17.0x	5.3x 4.0x	26.0x 16.2x	4.7x 3.7x	20.4x 16.2x
	meulan:	(14.5%)	•	19,724.7 \$	24,320.7	\$ 2,/35.8 \$	1,276.10	1	Weighted Average: Weighted Average:	8.3x 3.9x	41.9x 17.4x	7.5x 3.7x	24.0x 23.4x	6.6x 6.1x	20.4x 20.1x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

KYC & AML														
Equifax Inc.	242.46	(11.9%)	\$ 29,970.8 \$	35,545.8 \$	5,352.6 \$	1,620.0	30.3%	5.8%	6.6x	21.9x	6.2x	18.5x	5.5x	15.4x
Experian plc	46.73	(2.9%)	\$ 42,678.7 \$	46,813.6 \$	7,097.0 \$	2,113.0	29.8%	7.2%	6.6x	22.2x	6.3x	17.7x	5.9x	16.3x
Fair Isaac Corporation	1,488.66	(2.7%)	\$ 36,786.2 \$	38,729.3 \$	1,604.3 \$	701.0	43.7%	12.8%	24.1x	55.3x	22.3x	40.9x	19.8x	34.3x
Fiserv, Inc.	149.04	(6.8%)	\$ 87,203.6 \$	111,310.6 \$	19,429.0 \$	8,200.0	42.2%	7.1%	5.7x	13.6x	5.8x	12.3x	5.3x	11.2x
GB Group plc	4.31	(4.8%)	\$ 1,086.1 \$	1,189.4 \$	351.6 \$	(23.5)	NM	(0.5%)	3.4x	NM	3.4x	14.4x	3.3x	13.2x
Intellicheck, Inc.	3.42	(23.3%)	\$ 66.6 \$	57.3 \$	19.3 \$	(0.6)	NM	14.9%	3.0x	NM	2.8x	81.2x	2.3x	18.1x
London Stock Exchange Group plc	119.18	(3.2%)	\$ 63,176.3 \$	73,747.7 \$	10,623.4 \$	3,686.9	34.7%	8.2%	6.9x	20.0x	6.6x	14.1x	6.2x	12.9x
Mitek Systems, Inc.	11.18	(31.2%)	\$ 523.1 \$	544.6 \$	164.6 \$	14.0	8.5%	(3.5%)	3.3x	38.9x	2.8x	9.0x	2.6x	NM
NICE Ltd.	170.78	(34.6%)	\$ 10,837.1 \$	9,935.4 \$	2,465.0 \$	636.2	25.8%	10.7%	4.0x	NM	3.6x	10.5x	3.2x	9.2x
RELX PLC	46.14	(1.0%)	\$ 85,941.2 \$	93,955.4 \$	11,614.9 \$	3,669.2	31.6%	7.1%	8.1x	25.6x	7.5x	19.3x	7.1x	18.1x
TransUnion	74.16	(10.4%)	\$ 14,404.0 \$	19,514.6 \$	3,912.1 \$	1,176.7	30.1%	4.9%	5.0x	16.6x	4.8x	13.3x	4.4x	11.9x
	Mean:	(12.1%)	\$ 33,879.4 \$	39,213.1 \$	5,694.0 \$	1,981.17	30.7%	6.8%	7.0x	26.8x	6.6x	22.8x	6.0x	16.1x
	Median:	(6.8%)	\$ 29,970.8 \$	35,545.8 \$	3,912.1 \$	1,176.70	30.3%	7.1%	5.7x	22.0x	5.8x	14.4x	5.3x	14.3x
								Weighted Average:	8.4x	22.9x	7.9x	18.2x	7.3x	16.2x
							Adjusted	Weighted Average:	6.7x	20.1x	6.4x	18.2x	5.9x	14.3x

*Calculation is market cap weighted and excludes revenue multiples that are 2.0 standard deviations above the mean and EBITDA multiples that are 1.0 standard deviations above the mean

^{*}The stock prices shown are as of 6/30/2024 and should not be relied upon as current thereafter.

^{**}Source: S&P Capital IQ

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