

CG US Tech Team Snapshot

Canaccord Genuity's US Tech Team Completes 66 Transactions Over the Last Twelve Months in the Technology, Media, Marketing, and Information Services Industries
CONTINUED MOMENTUM IN M&A HIGHLIGHTED BY 53 CLOSED ENGAGEMENTS

Selected Recent Transactions

 Factor Financial Advisor on sale to virtusa July 2023	 bayard Financial Advisor on sale to  Appcast July 2023	 KANTAR Financial Advisor on sale of its healthcare vertical business to  M3, Inc. July 2023	 clearlyrated Financial Advisor on investment from  SOFTWARE GROWTH PARTNERS June 2023	 Lovelytics Financial Advisor on investment from   INTERLOCK databricks June 2023	C O R R A Financial Advisor on sale to  publicis sapient June 2023	 AVANCE Financial Advisor on investment in  clevertch June 2023
 vividseats \$128,000,000 Follow-On Co-Manager May 2023	 WeSpire Financial Advisor on sale to  Bonterra May 2023	 ptp Financial Advisor on investment from  424 CAPITAL May 2023	 MicroStrategy \$625,000,000 ATM Offering Co-Agent May 2023	 FS VECTOR Financial Advisor on investment from  STONE GOFF May 2023	 decisionlink CUSTOMER VALUE MANAGEMENT Financial Advisor on sale to  X factor.io April 2023	 IPKEYS POWER PARTNERS \$43,000,000 Financial Advisor on sale to  PARSONS April 2023
 SHIFT7 Financial Advisor on sale to  MERKLE March 2023	 XTIVA ACHIEVE MORE Financial Advisor on sale to PURΣFACTS March 2023	 2X Financial Advisor on investment from RECOGNIZE March 2023	 motorsport GAMES \$10,000,000 ATM Offering Sole Agent March 2023	 TI Health Financial Advisor on sale to  REAL CHEMISTRY March 2023	 L CAPITAL PARTNERS Financial Advisor on investment in  FOUNDANT technology February 2023	 erōptr Financial Advisor on sale to   AMULET CAPITAL ATHYRIUM February 2023
 authentic. Financial Advisor on sale to  CONCORD February 2023	 Perspecta Financial Advisor on sale to  Fifth Century Partners February 2023	 Blue Apron \$70,000,000 ATM Offering Sole Agent February 2023	 excellerate Financial Advisor on sale to  encora January 2023	 WILLOWTREE \$1,225,000,000 Financial Advisor on sale to  TELUS January 2023	 Apptentive Financial Advisor on sale to  Alchemer January 2023	FENOM DIGITAL Financial Advisor on sale to  WPP January 2023
 EZCORP \$230,000,000 Conv. Notes Offering Bookrunner December 2022	 SHERIDAN CAPITAL PARTNERS Financial Advisor on investment in  ADVI December 2022	 FUELED Financial Advisor on investment from  INSIGNIA CAPITAL GROUP November 2022	 Emtec Business & Technology Empowerment Financial Advisor on acquisition of DEFINITION6 November 2022	 OPRIVIA HEALTH \$135,125,000 Follow-On Bookrunner November 2022	 aspirent Financial Advisor on sale to  NTT DATA November 2022	 Blue Apron \$30,000,000 ATM Offering Sole Agent November 2022
 NTER SOL Financial Advisor on sale to  CIS&T November 2022	 INCLINE EQUITY PARTNERS Financial Advisor on investment in  ICREON November 2022	 WPROMOTE Financial Advisor on investment from  ZMC October 2022	 GutCheck Financial Advisor on sale to  toluna October 2022	 Blue Apron \$15,000,000 ATM Offering Sole Agent October 2022	 NetworkCoverage Technology Solutions Provider Financial Advisor on investment from  TENEX CAPITAL MANAGEMENT September 2022	 Synoptek Financial Advisor on investment from  QUAD-C September 2022
 searchspring Financial Advisor on investment from  PSG September 2022	 spire \$85,000,000 ATM Offering Sole Agent September 2022	 Highwire PUBLIC RELATIONS Financial Advisor on investment from  SHAMROCK CAPITAL ADVISORS September 2022	 utilitycloud Financial Advisor on sale to  AMCS September 2022	 Die Insights Financial Advisor on investment from  BERINGER CAPITAL September 2022	 KELSO PRIVATE EQUITY Financial Advisor on investment in  Emtec Business & Technology Empowerment August 2022	 HUT 8 \$200,000,000 ATM Offering Lead Agent August 2022

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Ranked #1 for Middle-Market TMT Activity¹

Rank	Firm Name	# of Transactions LTM 6/30/23	Rank	Firm Name	# of Transactions 2020-2022
1	Canaccord Genuity	48	1	Canaccord Genuity	172
2	Lincoln International	30	2	Raymond James	108
3	Houlihan Lokey	20	3	Houlihan Lokey	101
4	William Blair	17	4	William Blair	97
5	Jefferies	14	5	Goldman Sachs	91
6	Morgan Stanley	13	6	Lincoln International	81
6	Raymond James	13	7	Evercore	71
8	Moelis	11	8	Jefferies	69
8	Guggenheim	11	9	Baird	68
10	Stifel	10	10	Morgan Stanley	50
11	Piper Sandler	9	10	Stifel	50
11	Rothschild	9	12	Moelis	44

Ranked #1 for Media & Information Services Activity¹

Rank	Firm Name	# of Transactions LTM 6/30/23	Rank	Firm Name	# of Transactions 2020-2022
1	Canaccord Genuity	41	1	Canaccord Genuity	112
2	Houlihan Lokey	11	2	Houlihan Lokey	52
3	Evercore	9	3	Raymond James	40
4	JEGI	8	4	Lincoln International	38
4	Lincoln International	8	5	JEGI	26
6	Moelis	7	6	William Blair	25
6	BrightTower	7	7	GP Bullhound	24
8	AGC Partners	6	8	Moelis	21
8	William Blair	6	9	Baird	20
10	GP Bullhound	5	10	BrightTower	19

Ranked #1 for US Digital & Tech-Enabled Healthcare Activity²

Rank	Firm Name	# of Transactions LTM 6/30/23	Rank	Firm Name	# of Transactions 2020-2022
1	Canaccord Genuity	10	1	Canaccord Genuity	32
2	Houlihan Lokey	3	2	TripleTree	17
3	KeyBanc	2	3	William Blair	16
3	Lincoln International	2	4	Ziegler	9
3	William Blair	2	5	Houlihan Lokey	7
3	Guggenheim	2	5	Healthcare Growth	7
7	Oberon	1	5	Evercore	7
7	Centerview	1	5	Lincoln International	7
7	Stifel	1	5	Raymond James	7
7	Citizens	1	5	Piper Sandler	7

Leading Global Underwriter Since 2022³

Global Rank	Firm Name	Total Deals	Bookrun Deals
1	Canaccord Genuity	485	374
2	JPMorgan	416	402
3	Goldman Sachs	390	377
4	Morgan Stanley	365	352
5	BofA Securities	337	324
6	UBS	293	279
7	Citi	286	278
9	Jefferies	215	213
10	HC Wainwright	196	148
11	RBC Capital Markets	195	153

¹Source: PitchBook for the time period 1/1/20-6/30/23. Transaction totals represent US M&A/Control Transactions, All Buyout Types, and Growth/Expansion transactions <\$500M in the Technology, Media & Telecommunications and Media & Information Services segments as classified by PitchBook

²Source: PitchBook for the time period 1/1/20-6/30/23. Transaction totals represent US M&A/Control transactions, All Buyout Types, and Growth/Expansion transactions in the Digital Health, Tech Healthcare, and Healthcare-focused Technology, Media & Telecommunications, and Media & Information Services segments as classified by PitchBook

³Source: Dealogic as of 6/30/23

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Canaccord Genuity is a dominant, full-service investment bank focused on serving growth companies in the middle-market, including businesses in the Technology, Media, Marketing, and Information Services (TMMIS) industries. We continued to grow in the last twelve months, with the August 2022 acquisition of UK-based Results International Group LLP, a leading Europe-focused M&A firm specializing in Technology and Healthcare, as well as the January 2023 hiring of a group of specialist bankers with deep experience in automation and cyber security.

Year after year, we continue to be the leading and most active investment bank for middle-market TMT activity, Media & Information Services, and Digital & Tech-Enabled Healthcare activity. During the twelve months ended June 30, 2023, our US TMMIS Team:

- Completed 66 total transactions for 55 different corporate clients
- Closed 53 M&A advisory engagements, which ranged from growth and minority investments to strategic sales and private equity recaps
 - More than three quarters of M&A transactions involved financial sponsors on at least one side of the deal

Canaccord Genuity's TMMIS team draws on deep industry expertise with both B2B and B2C-focused businesses across a broad group of practice areas and diverse verticals:

SELECT TMMIS PRACTICE AREAS:

- Automation
- Cloud Infrastructure
- Cyber Security
- Digital & Tech-Enabled Healthcare
- Digital Advertising
- Digital Media
- Digital Transformation
- E-Commerce
- Fintech and Digital Assets
- Human Capital Management
- Information Services
- IT & Business Services
- Marketing Services
- Marketing Technology
- Software
- Tech-Enabled Services

REPRESENTATIVE INDUSTRY VERTICALS:

- Automotive
- Consumer
- Education
- Field Services
- Financial Services
- Government
- Healthcare
- Insurance
- Legal
- Nonprofit
- Real Estate
- Restaurant
- Retail
- Travel and Hospitality

Our track record of success is recognized by the financial sponsor community. Approximately half of our engagements involve representing investor-backed companies. Additionally, our in-depth industry coverage also continues to position Canaccord Genuity as the advisor of choice for founder and management-owned TMMIS industry businesses.

Canaccord Genuity's US investment banking team has nearly 150 professionals in Boston, Charlotte, Chicago, Nashville, New York, and San Francisco, among other locations. We operate as part of a global capital markets business that provides our clients with the benefit of extensive resources, expertise, and relationships from across our operations in North America, the UK, Europe, Asia, and Australia.

We welcome the opportunity to discuss your business and your strategic objectives.

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